



JUNE 2010

To: Valued Vantage Hearth Customers

From: Glenn Thomson, Sr. Vice President Sales & Marketing

Subject: The New Mosaic Masonry™

With the passing of our one year milestone as FMI Products, LLC, we can truly say we have begun again and are looking at our own products with a new set of eyes. Last month, many of you received our publication, "The Reinvention." It referred to a new pre-engineered firebrick wall system which offers real masonry brick without the hassle of installing individual bricks and the mess of grouting.

Our current Mosaic Masonry™ firebrick lining system took traditional site built masonry and simplified it with a snap-lock system for precut bricks and mortar for grouting. Now we are taking it a step further. We have replaced the snap-lock system and box of bricks with already grouted pre-assembled firebrick walls. The finished product offers the same authentic masonry look and is installed in a fraction of the time.

Vantage Hearth units are ordered complete with brick systems. The pre-engineered walls are affixed to the outside of the unit for shipping. Bricks will continue to be available in full running bond or herringbone patterns in both red and ivory colors.

The new Mosaic Masonry™ launches **July 13, 2010**. All orders received after this date will be switched to the new version. Pricing remains the same. All model numbers receive an "A" suffix. For example, the "VUM36HI" will now be the "VUM36HIA."

The Dealer Log In feature on the www.fmiproducts.com web site is available. Visit the Forms section on the web for a complete list of new Vantage Hearth model numbers.

